



Offshore Technology Conference 2009

Meeting the Energy Challenge: Improving Communications Among Key Stakeholders



Opening Remarks
Lisa Murkowski, US Senate

OTC Paper 20304

Panel Objectives

- Improve communications among stakeholders;
- Improve consumer awareness;
- Discuss energy policy priorities; and
- Address climate change factor.

Moderators:

Sandeep Khurana, *Advisor, Devon Energy Corporation*

**Paul Bledsoe, *Director of Communications & Strategy,
National Commission on Energy Policy***

Panelists

1. Roger Ballentine, Senior Fellow, Progressive Policy Institute
2. Jack Gerard, President, American Petroleum Institute
3. Bill Graves, President of American Trucking Assoc.
4. Jason Grumet, Exec Director, National Council on Energy Policy
5. David Holt, President, Consumer Energy Alliance
6. The Honorable Sheila Jackson Lee, U.S. House of Rep
7. Jim May, President, Air Transport Association
8. Marvin Odum, President of Shell Oil Company

And the 9th Panelist- The AUDIENCE!

PANEL FORMAT

- Panelist Opening Statements (3 min each)
- Interactive Panel Q&A w/ Audience Voting System

Question posed to panel

- Comment from selected panelist, followed by two rebuttals from additional selected panelists

-----Break for Audience Question-----

- After voting, audience response displayed on screen

-----Back to the Panel -----

- Up to four comments to audience response

Next Question and so on....

NOTE: Moderator(s) will maintain time, but will allow additional discussion as warranted

Background on Audience Response System “Voting Pad”

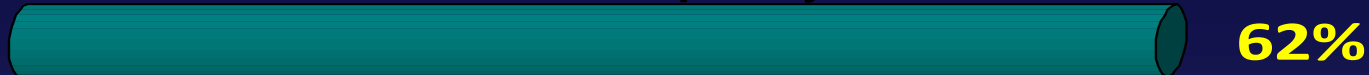
- Question is displayed on the screen & read aloud
- System is activated
 - Countdown clock appears on screen
- Press Button representing your choice
- Graph is displayed
- Results are discussed



Sample Audience Question:

Indicate your Primary Association:

A. Oil and Gas Company or its Service Provider



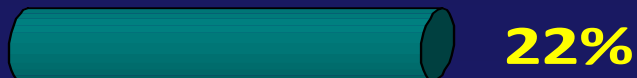
B. Regulatory Agency



C. Academia



D. A Consumer



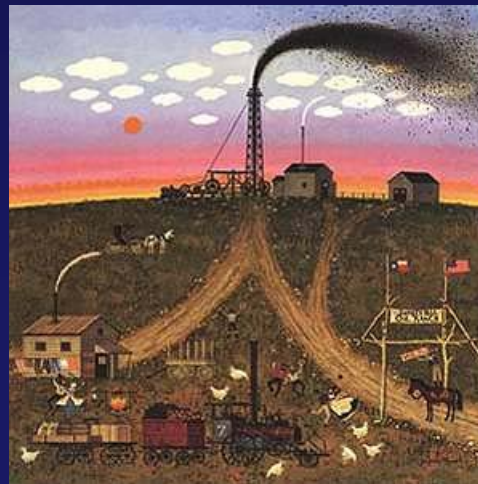


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Panel Discussion

Meeting the Energy Challenge:

Improving Communications Among Key Stakeholders



OTC Paper 20304

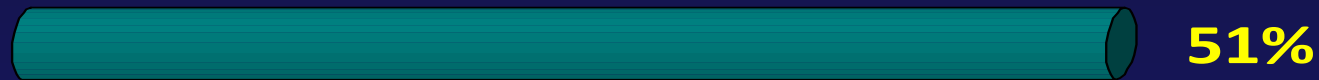
Discussion Point 1:

Are Energy Providers engaged in an appropriate Energy Policy discussion with Consumers, Academia, NGOs and Government?

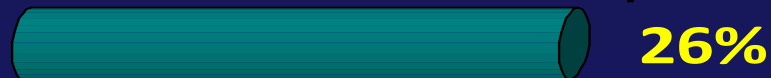
Audience Question 1:

Which stakeholder groups have been under-represented in the Energy Policy debate?

A. Consumers (e.g. Transportation, Retail, Manufacturers, Small Business, etc...)



B. Oil & Gas Companies



C. Alternative Energy Companies



D. Environmental Groups



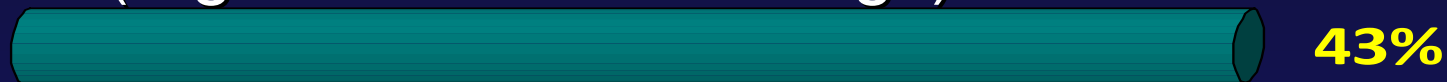
Discussion Point 2:

How can these groups improve communication?

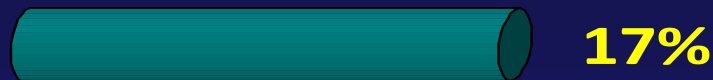
Audience Question 2:

How can stakeholders improve dialogue?

A. Expanded Local/Regional Stakeholder Forums
(e.g. Town Hall Meetings)



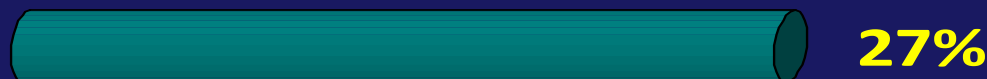
B. Public Discussions (e.g. OTC, etc..)



C. Political Action Committees (PACs)



D. Televised Debates



E. Other



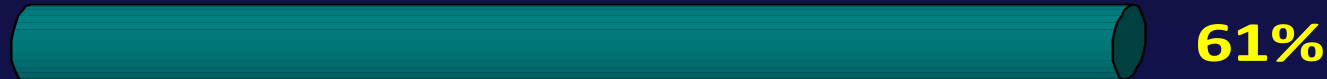
Discussion Point 3:

What are the Debate Priorities for Energy Policy (e.g. Alternative Energy, Efficiency and Oil & Gas Development, Technology)?

Audience Question 3a:

In your opinion, what will our Major Energy Sources be in 50 Years?

A. Oil and Natural Gas



B. Renewable Energy (Wind; Solar, etc.)



C. Nuclear



D. Coal



E. Other



Audience Question 3b:

What steps should we take in next eight years to improve energy supply?

A. Expand US Oil and Gas Production



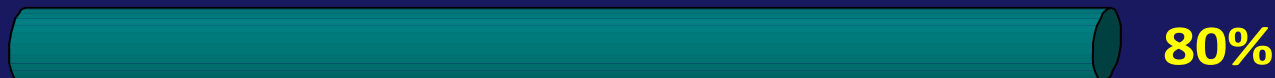
B. Expand Alternative Energy



C. Expand Nuclear



D. All of the Above



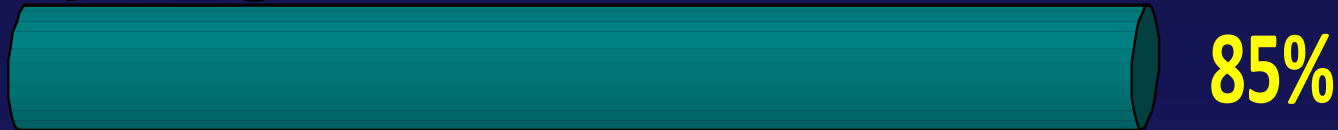
E. Do Nothing!



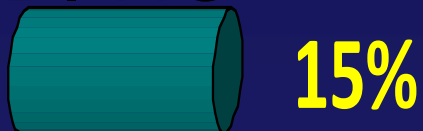
Audience Question 3c:

Should providing more “access to drill” be part of the new U.S. policy?

A. YES



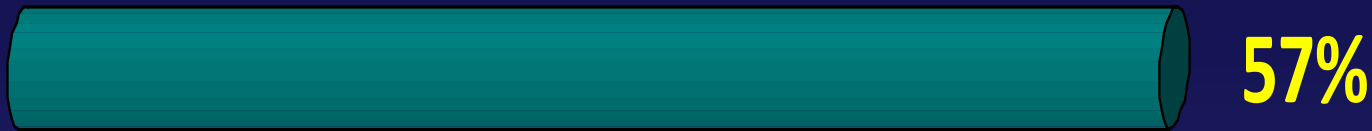
B. NO



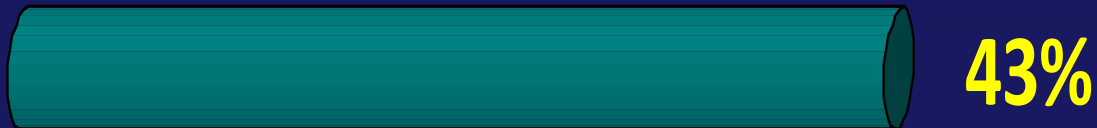
Audience Question 3d:

Should the U.S. raise taxes on consumption of transportation fuels to encourage efficiency?

A. YES



B. NO



Discussion Point 4:

How does Climate Change factor into Energy Policy?

Audience Question 4a:

What should be our top priority?

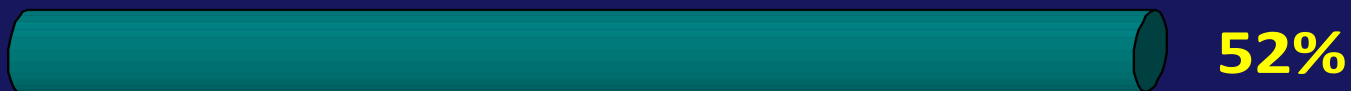
A. Energy Policy



B. Climate Change Policy



C. Both



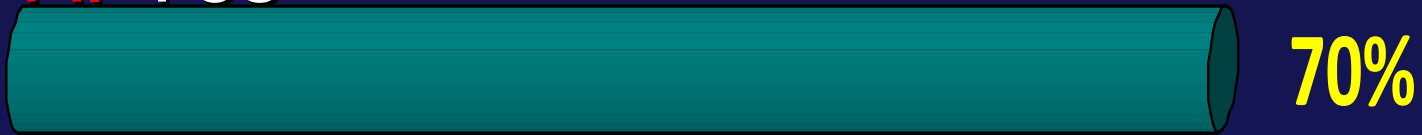
D. Neither



Audience Question 4b:

Should cost containment of carbon prices be built-in to prevent economic shock?

A. Yes



B. No

