



OFFSHORE TECHNOLOGY CONFERENCE

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Dear OTC Exhibitor,

OTC is pleased to announce that the 2008 official *OTC Show Newspaper* will be published by Gulf Publishing. Gulf Publishing, the publisher of *World Oil*, has been serving the oil and gas industry since 1916 and will be providing this invaluable service to the attendees and exhibitors.

This official OTC newspaper will have exclusive distribution bins at the conference entrances, the exhibit areas, the technical session areas, and the Gulf Publishing/*World Oil* exhibit at OTC, booth 2205 of the Reliant Center. Gulf Publishing/*World Oil* will provide the latest news and information on the event, as well as unmatched access to the speakers and presenters at the conference.

Please be advised that Gulf Publishing/*World Oil* is the official provider of the *OTC Show Newspaper* and is the only approved daily at the conference. The editors and journalists working for this daily newspaper will be the only accredited journalists for the official *OTC Show Newspaper*.

Other publishers may be planning to produce show dailies at the conference, but they are in no way affiliated with OTC nor do they have cooperation from OTC to provide a daily newspaper for the conference. If a publisher other than Gulf Publishing/*World Oil* produces a daily, the distribution of their newspaper will be limited to their own exhibit space at the event.

Advertising space for the official *OTC Show Newspaper* is limited and historically sells out quickly. Please ensure maximum exposure for your company's products and services by making your advertising reservation today. Contact Ron Higgins, Publisher of *World Oil*, at ron.higgins@worldoil.com or +1.713.520.4406 for full details on this exciting opportunity.

Best regards,

Jim Klingele
Senior Manager, Sales
Offshore Technology Conference

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