



Offshore Technology Conference  
30 April - 3 May 2007 • Reliant Center • Houston

**SPONSORSHIP CONTRACT**

This is a Sponsorship Contract for the 2007 Offshore Technology Conference in Houston, Texas, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for 2007 OTC, scheduled 30 April-3 May 2007, at Reliant Center in Houston, Texas. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

**SPONSOR INFORMATION**

Company: \_\_\_\_\_  
 OTC 2007 Booth Number: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_  
 Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Address: \_\_\_\_\_

**ON-SITE SPONSORSHIP OPPORTUNITIES**

	<u>Individual</u>	<u>Exclusive</u>
Conference Bags		<input type="checkbox"/> \$30,000
Cyber Café	<input type="checkbox"/> \$15,000/each	<input type="checkbox"/> \$25,000
Escalator Runners (4 available)	<input type="checkbox"/> \$4,000/each	<input type="checkbox"/> \$15,000
Exhibit Entrance (5 available) - Entrance Location _____	<input type="checkbox"/> \$17,500	
ExpoCards		<input type="checkbox"/> \$25,000
Hotel Key Cards		Call for details
Lanyards (4 available) (5,000 quantity per sponsor)	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$20,000
<i>Proceedings</i> (Deadline 1 March)		<input type="checkbox"/> \$15,000
Outdoor Banners		Call for details
Shuttle Busses and Water		Call for details
Press Cocktail Reception		<input type="checkbox"/> \$4,500
Press Room Refreshments (3 available)	<input type="checkbox"/> \$1,750/day	<input type="checkbox"/> \$4,500
Speaker Ready Room Refreshments		<input type="checkbox"/> \$1,500
Topical Luncheons Luncheon Title _____	<input type="checkbox"/> \$5,000/each	
<i>The Next Wave</i> Young Professional Program		Call for details
"You Are Here" Locator Displays		<input type="checkbox"/> \$5,000
Other _____		

**PAYMENT METHOD**

Check Enclosed -- Check Number: \_\_\_\_\_  
 Please make checks payable to the Offshore Technology Conference

MasterCard     Visa     Diners Club  
 American Express

Account #: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Account Holder: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Amount Authorized to Charge: \$ \_\_\_\_\_

**ONLINE SPONSORSHIP OPPORTUNITIES\***

Exhibitor Listing Hyperlink	<input type="checkbox"/> \$75/each
Products & Services Hyperlink	<input type="checkbox"/> \$350
Web Banner Ad	<input type="checkbox"/> \$2,000/each

*\*Sponsor must provide URL address on this form or advertisement placement cannot be guaranteed. Please refer to the Sponsorship Policies for information.*

Sponsorship Total:	\$ _____
50% Deposit Required:	\$ _____
50% Balance Due:	\$ _____
Total Paid with Contract:	\$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

**MAILING ADDRESS**

OFFSHORE TECHNOLOGY CONFERENCE  
 OTC SALES DEPARTMENT  
 222 Palisades Creek Drive – Richardson, TX 75080 USA  
 Phone: +1.972.952.9494 Fax: +1.972.952.9397

**OTC Sales Representatives**

**Jim Klingele** +1.972.952.9387 or jklingele@otcnet.org  
**Joan Payne** +1.972.952.9356 or jpayne@otcnet.org

**OTC Internal Use Only**

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_  
 Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

I hereby submit this contract for sponsorship opportunities for the 2007 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
 AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_  
 \_\_\_\_\_  
 OTC REPRESENTATIVE Date: \_\_\_\_\_

# 2007 OFFSHORE TECHNOLOGY CONFERENCE

## SPONSORSHIP POLICIES

The Offshore Technology Conference has instituted the following policies for sponsorship opportunities with the Offshore Technology Conference. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### OTC SPONSORSHIP GUIDELINES

- The lanyard sponsor(s) are responsible for providing the required quantity of sponsored lanyards.
- All copy must be submitted and approved by OTC prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- OTC will contact each previous year's sponsor to advise them of the right of renewal and the deadline by which they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, OTC will then consider this sponsorship available to all OTC exhibitors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

### ADDITIONAL INFORMATION FOR ONLINE SPONSORSHIP OPPORTUNITIES

- All online sponsorship opportunities are available on the OTC 2007 official website at [www.otcnet.org/2007](http://www.otcnet.org/2007).
- Sponsor must include on the contract the URL address to be used for the hyperlink, or advertising placement cannot be guaranteed.
- Products & Services Hyperlink – Six hyperlinks are available for each exhibiting company.
- Web Banner Ads – Two ads are available per interior page of the website. Web Banner Ads are 120 x 90. Please call for additional information.

### OTC SPONSORSHIP PAYMENT POLICY

- OTC requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of a signed Sponsorship Contract and required deposit, OTC will send the sponsor a confirmation notice. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the OTC official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all OTC sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to OTC.

### 2007 SPONSORSHIP DEADLINES

- In order for sponsorship to be promoted in the Conference Preview, sponsorship contracts and 50% deposit must be received **prior to 11 December 2006**.
- In order for sponsorship to be promoted in the Conference Program, sponsorship contracts and 50% deposit must be received **prior to 15 March 2007**.
- Artwork deadlines apply for **Escalator Runners, Exhibit Entrances and Outdoor Banners**. Please contact your sales person for details. Late submission of artwork may result in additional charges.

# 2007 OFFSHORE TECHNOLOGY CONFERENCE

## SPONSORSHIP BENEFITS

### **CONFERENCE BAGS - \$ 30,000**

- 10,000 Conference Bags with Sponsor logo, OTC logo and conference name
- Conference bags will be distributed at various registration counters to the first 10,000 attendees, exhibitors excluded
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **CYBER CAFÉ - \$ 15,000 Each / \$ 25,000 Exclusive**

- A Banner will be provided above each Cyber Café stating sponsor name and logo
- Sponsor will provide splash screen which will be displayed on each terminal
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **ESCALATOR RUNNERS - \$ 4,000 Each / \$ 15,000 Exclusive**

- Sponsor will provide artwork to be displayed on escalators throughout Reliant Center
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **EXPOCARDS - \$ 25,000 Exclusive**

- Artwork is provided by sponsor and is printed on the back of the Expocard that is distributed to OTC registrants
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **ENTRANCE UNIT - \$ 17,500**

- Artwork is provided by sponsor and is displayed on 3 column wraps and a banner above the sponsored entrance
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **HOTEL KEY CARDS - \$ call for details**

- Sponsor logo and/or artwork provided by sponsor will be printed on hotel room keys at various OTC official hotels
- Company name, logo and link on OTC Conference sponsors page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsor page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **LANYARDS - \$ 5,000 Each / \$ 20,000 Exclusive**

- Sponsor provides lanyards which are distributed at OTC Registration areas to attendees
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **PROCEEDINGS - \$ 15,000 Exclusive**

- Company logo printed on the *Proceedings* cover
- Complimentary ad, provided by sponsor, position on the inside jacket cover of the *Proceedings*
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **OUTDOOR BANNER – Call for Details**

- Banner artwork, supplied by sponsor, to be placed outside Reliant Center (placement to be determined)
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **PRESS COCKTAIL RECEPTION - \$ 4,500 – Exclusive**

- Signage in room recognizing sponsor
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **PRESS ROOM REFRESHMENTS - \$ 1,750 / \$ 4,500 Exclusive**

- Banner in Press Room recognizing sponsor ( provided by OTC)
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **SPEAKER READY ROOM - \$ 1,500 Exclusive**

- Signage in Speaker Ready Room recognizing sponsor
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

### **TOPICAL LUNCHEON - \$ 5,000**

This sponsorship includes:

- 1 – Table of 10 (including 10 luncheon tickets)
- 40 – Guest card registrations
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program
- Sponsorship tent cards at each table
- Area provided for promotional materials

### **“YOU ARE HERE” LOCATER DISPLAYS - \$ 5,000 Exclusive**

- Logo and booth number on OTC Map displays placed throughout Reliant Center
- Company name, logo and link on OTC Conference sponsor page on official Conference Web site
- Company name, logo and link on the Conference *Proceedings* sponsors page
- Company name, logo and sponsorship on the slide presentation between the technical sessions
- Company name, logo, and sponsorship listed in the OTC Conference Preview and Program

**NOTE: All sponsorships will be recognized in the OTC Conference Preview and Program provided applicable deadlines are met.**

### **Conference Preview**

- Sponsorship contracts and 50% deposit must be received prior to **11 December 2006**.

### **Conference Program**

- Sponsorship contracts and 50% deposit must be received prior to **15 March 2007**.