



Offshore Technology Conference  
30 April–3 May 2007 • Reliant Center • Houston

**ADVERTISING CONTRACT**

This is a contract for advertisement space for the 2007 Offshore Technology Conference, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this contract. The undersigned advertiser does hereby request advertising space for 2007 OTC which will be held 30 April–3 May 2007 at Reliant Center in Houston, Texas. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for advertisement space.

**ADVERTISER INFORMATION**

Company: \_\_\_\_\_  
 OTC 2007 Booth Number: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_  
 Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Address: \_\_\_\_\_

**PAYMENT METHOD**

Check Enclosed – Check Number: \_\_\_\_\_  
 Please make checks payable to the Offshore Technology Conference

MasterCard     Visa     Diners Club  
 American Express

Account #: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Account Holder: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Amount Authorized to Charge: \$ \_\_\_\_\_

**MAILING ADDRESS**

OFFSHORE TECHNOLOGY CONFERENCE  
 OTC SALES DEPARTMENT  
 222 Palisades Creek Drive – Richardson, TX 75080 USA  
 Phone: +1.972.952.9494 Fax: +1.972.952.9397

**OTC Sales Representatives**

**Jim Klingele** +1.972.952.9387 or jklingele@otcnet.org  
**Joan Payne** +1.972.952.9356 or jpayne@otcnet.org

**ADVERTISING OPPORTUNITIES**

**CONFERENCE PREVIEW**

	<u>Black/White</u>	<u>Four-Color</u>
Full Page	N/A	<input type="checkbox"/> \$5,500
1/2 Page-Horizontal Only	N/A	<input type="checkbox"/> \$3,500

**CONFERENCE PROGRAM**

	<u>Black/White</u>	<u>Four-Color</u>
Belly Band		<input type="checkbox"/> \$15,000
Banner on Exhibitor Listing Pages	<input type="checkbox"/> \$12,000 (two-color)	
Outside Back Cover	N/A	<input type="checkbox"/> \$8,000
Inside Front Cover	N/A	<input type="checkbox"/> \$7,750
Inside Back Cover	N/A	<input type="checkbox"/> \$7,750
Highlight Section Divider (six available)		<input type="checkbox"/> \$7,000
Full Page*	N/A	<input type="checkbox"/> \$4,500
1/2 Page-Horizontal Only	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,750
1/4 Page-Vertical Only	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,550
Exclusive Product Category	<input type="checkbox"/> \$750	N/A

Code: \_\_\_\_\_

Logo Stopper \$500 N/A

*\* Premium advertising positions available for a 20% up-charge. Call for details.*

**CONFERENCE FOLD-OUT MAP**

	<u>Four-Color</u>
Inside Back Cover	<input type="checkbox"/> \$4,175
Outside Back Cover	<input type="checkbox"/> \$5,850
Inside Horizontal	<input type="checkbox"/> \$3,750
Inside Vertical	<input type="checkbox"/> \$2,975

Advertising Total: \$ \_\_\_\_\_  
 50% Deposit Required: \$ \_\_\_\_\_  
 50% Balance Due: \$ \_\_\_\_\_  
 Total Paid with Contract: \$ \_\_\_\_\_

Prices are reflected in US dollars. Payment accepted in US dollars only.

I hereby submit this contract for advertising space for the 2007 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
 AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
 OTC REPRESENTATIVE Date: \_\_\_\_\_

**OTC Internal Use Only**

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_

Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

# **2007 OFFSHORE TECHNOLOGY CONFERENCE**

## **ADVERTISING POLICIES**

The Offshore Technology Conference has instituted the following policies for advertising. The advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

### **OTC ADVERTISING POLICY**

- Advertising will not be accepted that is considered by OTC in any way to be inappropriate to OTC's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by OTC with the understanding that the advertiser is ultimately responsible and liable for full payment to OTC of any outstanding charges for advertising space.
- In accepting advertising, OTC provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with OTC and is provided on the Advertising Specification Sheet.

### **OTC ADVERTISING PAYMENT POLICY**

- OTC requires a fifty percent (50%) deposit on all advertising. This deposit must be submitted with the signed Advertising Contract in order to secure advertising space.
- For premium advertising locations, OTC imposes a twenty percent (20%) up-charge. All premium advertising locations are subject to the right of renewal by the previous year's advertiser. Should the previous year's advertiser elect not to advertise in this premium location, OTC will then consider this location available to all OTC exhibitors and eligible advertisers.
- Upon receipt of the signed Advertising Contract and required deposit, OTC will send the advertiser a confirmation notice for advertising space. No confirmation will be sent and no advertisement will be published until the advertiser has submitted the Advertising Contract and deposit.
- For all print advertising, the remaining fifty percent (50%) is due within thirty (30) days of receipt of advertisement tear sheets.
- Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders and wire transfers.
- Should advertiser elect to cancel their confirmed advertisement, the advertiser is not entitled to a refund of monies paid to OTC.

### **2007 OTC PRINT ADVERTISING DEADLINES**

#### **To secure advertising space in the Conference Preview:**

- Advertising Contracts and 50% deposit must be received by 11 December 2006.
- Advertising Materials must be received by 18 December 2006.

#### **To secure advertising space in the Conference Program:**

- Advertising Contracts and 50% deposit must be received by 15 March 2007.
- Advertising Materials must be received by 15 March 2007.

#### **To secure advertising space on the Conference Map:**

- Advertising Contracts and 50% deposit must be received by 15 March 2007.
- Advertising Materials must be received by 19 March 2007.

It is the advertiser's responsibility to adhere to the guidelines and procedures outlined on the OTC Advertising and Logo Specifications.

If the advertiser does not meet the above published deadlines, OTC cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.