

Official OTC Promotional Products Supplier

Successful promotion campaigns don't happen by chance. Like any solid marketing program, they require careful thought. Corporate Incentives is the current official promotional products supplier for OTC 2007. Instead of choosing products based on uniqueness, price or perceived value, we will help you choose an item appropriate for your business. When considering a promotional product for OTC, why not select the official vendor and receive the guarantee of the best pricing, quality and delivery within the promotional products industry.

Corporate Incentives applies six important elements to help you plan the best promotion for reaching your objective:

1. Define your promotion objective.
2. Identify your target audience.
3. Plan the product distribution.
4. Determine a theme, if appropriate.
5. Develop a message for imprint.
6. Choose an appropriate promotional product

Let Corporate Incentives help you develop your brand for OTC 2007. Remember, if you want to deliver a message, we have the products and promotional campaign ideas to make your promotion at OTC a success. Your brand is our business!

Call 1-800-485-4793 for your free catalog and ask for your special OTC discount!

Sincerely,

Patrick Pearson

Visit us online for a complete selection of tradeshow promotional products and tradeshow apparel.

<http://www.corporate-incentives.com>

