



Offshore Technology Conference
1-4 May 2006 • Reliant Center • Houston

ADVERTISING CONTRACT

This is an Advertising Contract for advertisement space for the 2006 Offshore Technology Conference in Houston, Texas, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set forth in this Contract. The undersigned advertiser does hereby request advertising space for the 2006 OTC which will be held 1-4 May 2006 at Reliant Center in Houston, Texas. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for advertisement space.

ADVERTISER INFORMATION

Company: _____
 OTC 2006 Booth Number: _____
 Name: _____
 Title: _____
 Mailing Address: _____
 City/State: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____

PAYMENT METHOD

Check Enclosed – Check Number: _____
 Please make checks payable to the Offshore Technology Conference

MasterCard Visa Diners Club
 American Express

Account #: _____ Exp: _____
 Account Holder: _____
 Mailing Address: _____

 Signature: _____ Date: _____
 Amount Authorized to Charge: \$ _____

MAILING ADDRESS

OFFSHORE TECHNOLOGY CONFERENCE
 OTC SALES DEPARTMENT
 222 Palisades Creek Drive – Richardson, TX 75080 USA
 Phone: +1.972.952.9494 Fax: +1.972.952.9397

OTC Sales Representatives

Jim Klingele +1.972.952.9387 or jklingele@otcnet.org
Joan Payne +1.972.952.9356 or jpayne@otcnet.org

ADVERTISING OPPORTUNITIES

CONFERENCE PREVIEW

	<u>Black/White</u>	<u>Four-Color</u>
1/2 Page-Horizontal Only	N/A	<input type="checkbox"/> \$3,500

CONFERENCE PROGRAM

	<u>Black/White</u>	<u>Four-Color</u>
Inside Front Cover*	N/A	<input type="checkbox"/> \$7,750
Inside Back Cover*	N/A	<input type="checkbox"/> \$7,750
Outside Back Cover*	N/A	<input type="checkbox"/> \$8,000
Full Page*	N/A	<input type="checkbox"/> \$4,500
1/2 Page-Horizontal Only	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,750
1/4 Page-Vertical Only	<input type="checkbox"/> \$1,350	<input type="checkbox"/> \$1,550
Exclusive Product Category	<input type="checkbox"/> \$750	N/A
Code: _____		
Logo Stopper	<input type="checkbox"/> \$500	N/A

CONFERENCE MAP (FOLD-OUT MAP)

Inside Vertical (10 ads available)	<u>Four-Color</u>
	<input type="checkbox"/> \$2,975

Premium Positions

Inside Horizontal (2 ads available)	<input type="checkbox"/> \$3,570
Inside Back Cover	<input type="checkbox"/> \$4,175
Outside Back Cover**	<input type="checkbox"/> \$5,850

* Premium advertising positions available for a 20% upcharge. Call for details.
 ** Pantone (PMS) colors available for use on cover ads only. Call for details.

Advertising Total:	\$ _____
50% Deposit Required:	\$ _____
50% Balance Due:	\$ _____
Total Paid with Contract:	\$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

I hereby submit this contract for advertising space for the 2006 Offshore Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

 AUTHORIZED REPRESENTATIVE Date: _____

 OTC REPRESENTATIVE Date: _____

OTC Internal Use Only

Contract Received: _____ Deposit Received: _____

Confirmation Notice Sent: _____ Full Payment Received: _____

2006 OFFSHORE TECHNOLOGY CONFERENCE

ADVERTISING POLICIES

The Offshore Technology Conference has instituted the following policies for advertising with the Offshore Technology Conference. The Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

OTC ADVERTISING POLICY

Advertising will not be accepted that in any way is considered by OTC to be inappropriate to OTC's image.

Advertising will not be accepted if it includes politically controversial terms.

Advertising is accepted by OTC with the understanding that the advertiser is ultimately responsible and liable for full payment to OTC of any outstanding charges for advertising space.

In accepting advertising, OTC provides no guarantees that such advertising will result in revenues for the advertiser.

The final decision on advertising format and terminology rests with OTC and is provided on the Advertising Specification Sheet.

OTC ADVERTISING PAYMENT POLICY

OTC requires a fifty percent (50%) deposit on all advertising. This deposit must be submitted with the signed Advertising Contract in order to secure advertising space.

For premium advertising locations, OTC imposes a twenty percent (20%) upcharge. All premium advertising locations are subject to the right of renewal by the previous year's advertiser. Should the previous year's advertiser elect not to advertise in this premium location, OTC will then consider this location available to all OTC exhibitors and eligible advertisers.

Upon receipt of a signed Advertising Contract and required deposit, OTC will send the advertiser a Confirmation Notice for Advertising Space. No confirmation will be sent and no advertisement will be published until the advertiser has submitted the Advertising Contract and deposit.

For advertising space in the OTC Conference Preview and OTC Conference Program, the remaining fifty percent (50%) is due within thirty (30) days of receipt of advertisement tear sheets.

For all other advertising space, the remaining fifty percent (50%) is due thirty (30) days prior to the event. If an advertiser is confirmed advertising space within thirty (30) days of the event, full payment is required with submittal of Advertising Contract in order to confirm advertising space.

Payment is accepted in US dollars only. OTC accepts credit cards, checks, money orders and wire transfers.

Should an advertiser elect to cancel their confirmed advertisement, the advertiser is not entitled to a refund of monies paid to OTC.

2006 OTC PRINT ADVERTISING DEADLINES

To secure advertising space in the Conference Preview:

- Advertising Contracts and 50% deposit must be received by 16 December 2005
- Advertising Materials must be received by 28 December 2005

To secure advertising space in the Conference Program:

- Advertising Contracts and 50% deposit must be received by 20 March 2006
- Advertising Materials must be received by 27 March 2006

To secure advertising space on the Conference Map (Fold-Out Map)

- Advertising Contracts and 50% deposit must be received by 27 March 2006
- Advertising Materials must be received by 6 April 2006

It is the advertiser's responsibility to adhere to the guidelines and procedures as outlined on the Advertising and Logo Specifications, which are a part of this contract. If an advertiser does not meet the above published deadlines, OTC cannot guarantee advertising space.