

# Offshore Technology Conference 2005

Houston, Texas

Official Show Daily Newspaper



**A**s the official Show Daily for OTC, the offshore industry's premier oil & gas industry event, Offshore Engineer will be offering an unbeatable opportunity to ensure your message is seen by attendees each day of the exhibition & conference. The Official OTC Show Daily will have (10) exclusive distribution points within Reliant Center, visitor registration, shuttle buses, official show Hotels and from the Offshore Engineer stand. The Official OTC Show Daily will ensure maximum exposure for your products & services and help draw the key people to your stand.

For further information and copy deadlines, please contact your local representative:

**RYAN TITSCH**  
(USA/Canada/Mexico)  
Tel: +01 713 831 1772  
Fax: +01 713 831 1778  
Email: ryan.titsch@oilonline.com

**NEIL LEVETT**  
(England/Wales/France)  
Tel: +44 1634 242907  
Fax: +44 1634 243743  
Email: neil@aladltd.co.uk

**ARTHUR SCHAVEMAKER**  
(Holland/Belgium/Germany)  
Tel: +31 5472 75005  
Fax: +31 5472 71831  
Email: arthur@kenter.nl

**FABIO POTESTA (Italy)**  
Tel: +39 010 570 4948  
Fax: +39 010 553 0088  
Email: info@mediapointsrl.it

**KOH EARN SOO (Malaysia)**  
Tel: +603 2163 3637  
Fax: +603 2162 4397  
Email: kes@tm.net.my

**LISBETH LÖDNER**  
(Norway/Denmark/Sweden/Finland)  
Tel: +47 6715 6290  
Fax: +47 6715 6291  
Email: lis-lod@online.no

**JOHN FERGUSON (Scotland)**  
Tel: +44 141 632 8694  
Fax: +44 141 636 0508  
Email: john@jfasociates.fsnet.co.uk

**JOHN MUELLER (Singapore)**  
Tel: +65 6442 5452  
Fax: +65 6245 9781  
Email: jrreports@hotmail.com

**ALDRIN FERNANDES (Middle East)**  
Tel: +971 4 390 3131  
Fax: +971 4 390 8052  
Email: aldrin@concepttoday.com

**TOTAL DISTRIBUTION: 60,000**  
Monday - May 2nd Edition - 15,000 copies  
Tuesday - May 3rd Edition - 15,000 copies  
Wednesday - May 4th Edition - 15,000 copies  
Thursday - May 5th Edition - 15,000 copies

The Official OTC Show Daily will offer a limited number of advertisement positions that can be changed out with different ads each day. Premium positions will be reserved on a first-come, first-serve basis. Please contact your Offshore Engineer area sales representative today to reserve your advertisement.

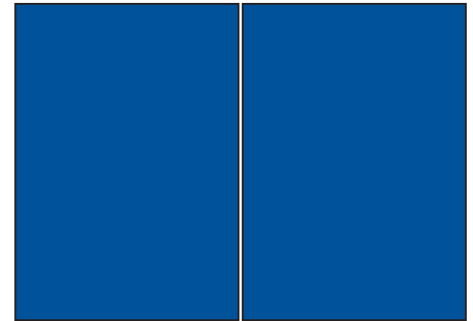


# SHOW DAILY ADVERTISEMENT RATES

(Prices quoted include all 4 days of the show daily)

**Advertisement Sizes:** The Show Daily is tabloid size – 295 x 417mm  
(width x height)

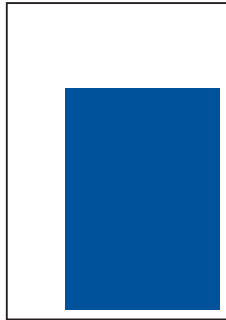
Ad Position / Size	Official SHOW DAILY (ALL 4 DAYS)	Ad Size Key
Tabloid DPS	\$16,000 NET	<b>a</b>
Tabloid Page	\$11,000 NET	<b>b</b>
A4 DPS, 4C	\$13,425 NET	<b>c</b>
A4, 4C	\$7,470 NET	<b>d</b>
1/2 A4 page, 4C	\$4,215 NET	<b>e</b>
1/4 A4 page, 4C	\$2,925 NET	<b>f</b>
Tabloid Banner	\$4,105 NET	<b>g</b>
Cover earpiece, 4C	\$1,340 NET	<b>h</b>
Front Cover, 4C	\$8,975 NET	<b>i</b>
IFC, 4C	\$10,105 NET	<b>d</b>
IBC, 4C	\$10,000 NET	<b>d</b>
OBC, 4C	\$11,015 NET	<b>d</b>



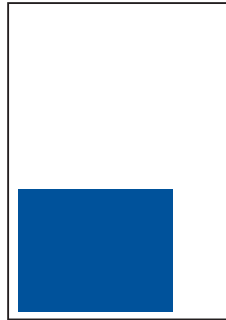
**a)** Tabloid DPS  
590 x 417mm  
23.22" x 16.41"  
(width x height)



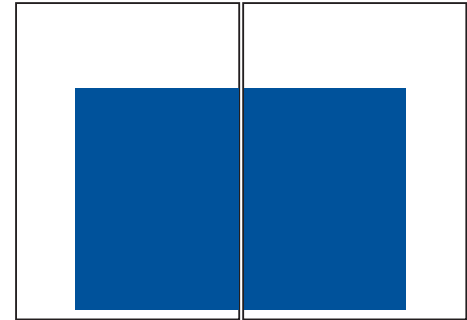
**b)** Tabloid Page  
295 x 417mm  
11.61" x 16.41"



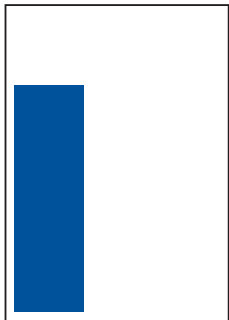
**d)** A4 Page  
205 x 275mm  
8.07" x 10.82"



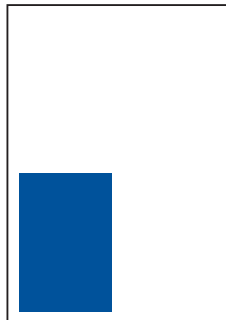
**e)** Half A4 Page  
180 x 125mm  
7.08" x 4.92"



**c)** A4 DPS  
410 x 275mm  
16.14" x 10.82"



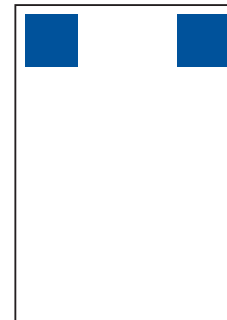
**e)** Half A4 Page  
85 x 255mm  
3.34" x 10.03"



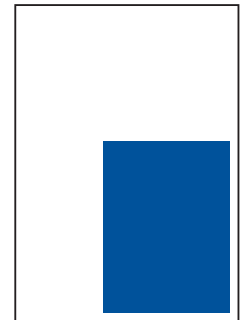
**f)** Quarter A4 Page  
85 x 125mm  
3.34" x 4.92"



**g)** Tabloid Banner  
265 x 54mm  
10.43" x 2.12"



**h)** Cover earpiece  
52 x 52mm  
2.04" x 2.04"



**i)** Front Cover  
120 x 190mm  
4.72" x 7.5"



**2005**  
**Official OTC Show Daily**  
Published by Offshore Engineer  
1635 W. Alabama, Houston, TX 77006 USA  
**Tel:** (713) 831-1768 **Fax:** (713) 831-1778  
**E-mail:** robg@oilonline.com

